



10x Interactive Dashboard



2012
10-XGROUP.COM

The Process

DO YOU NEED?

Need:
Increase Awareness

Need:
Increase Patient
Volumes

Need:
Increase Referrals

Need:
Increase
Profitability

The Process

ARE YOU EFFECTIVELY INTEGRATING INTERACTIVE MEDIA WITH YOUR MARKETING TO:

Increase
Awareness

Increase
Patient Volumes

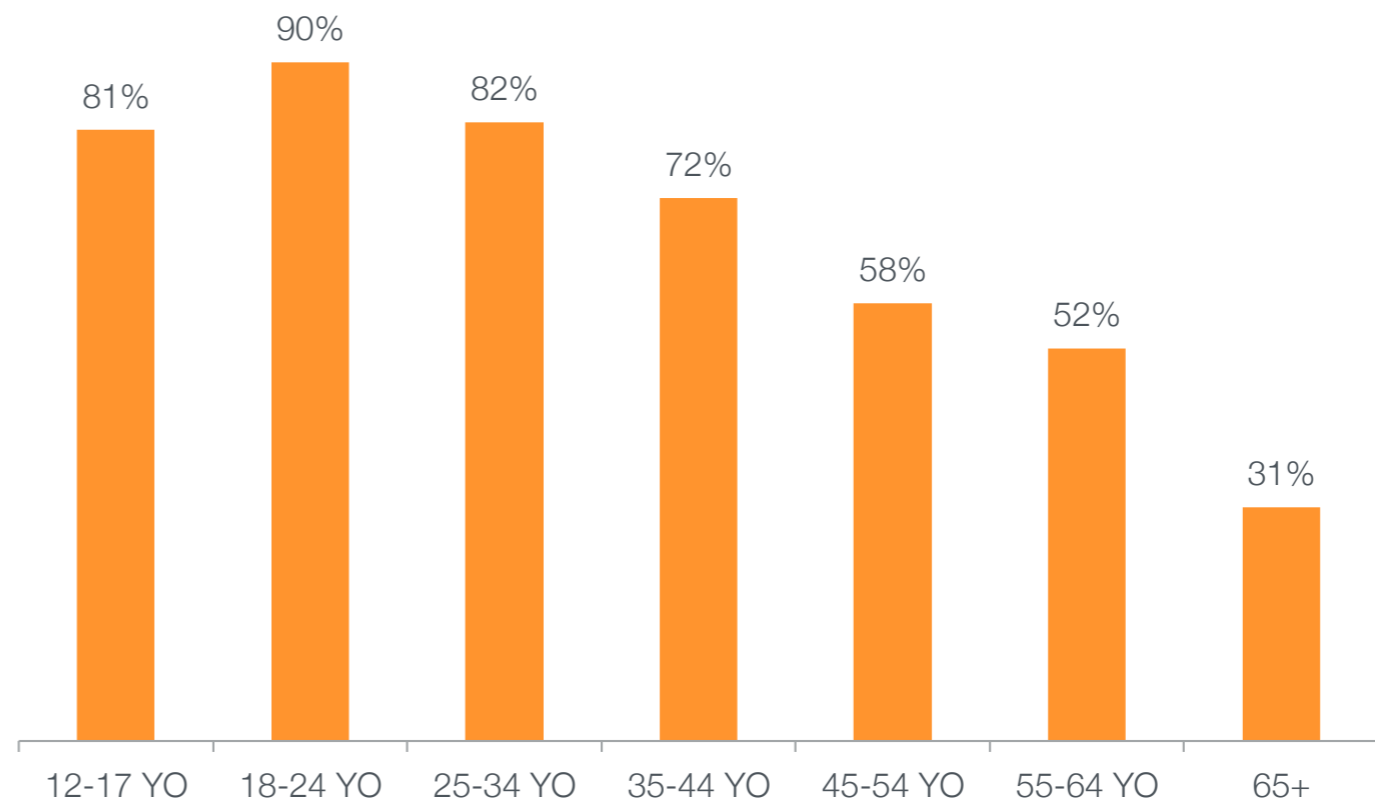
Increase Referrals

Increase
Profitability

The Process

DID YOU KNOW?

Regardless of age,
we're social networking.

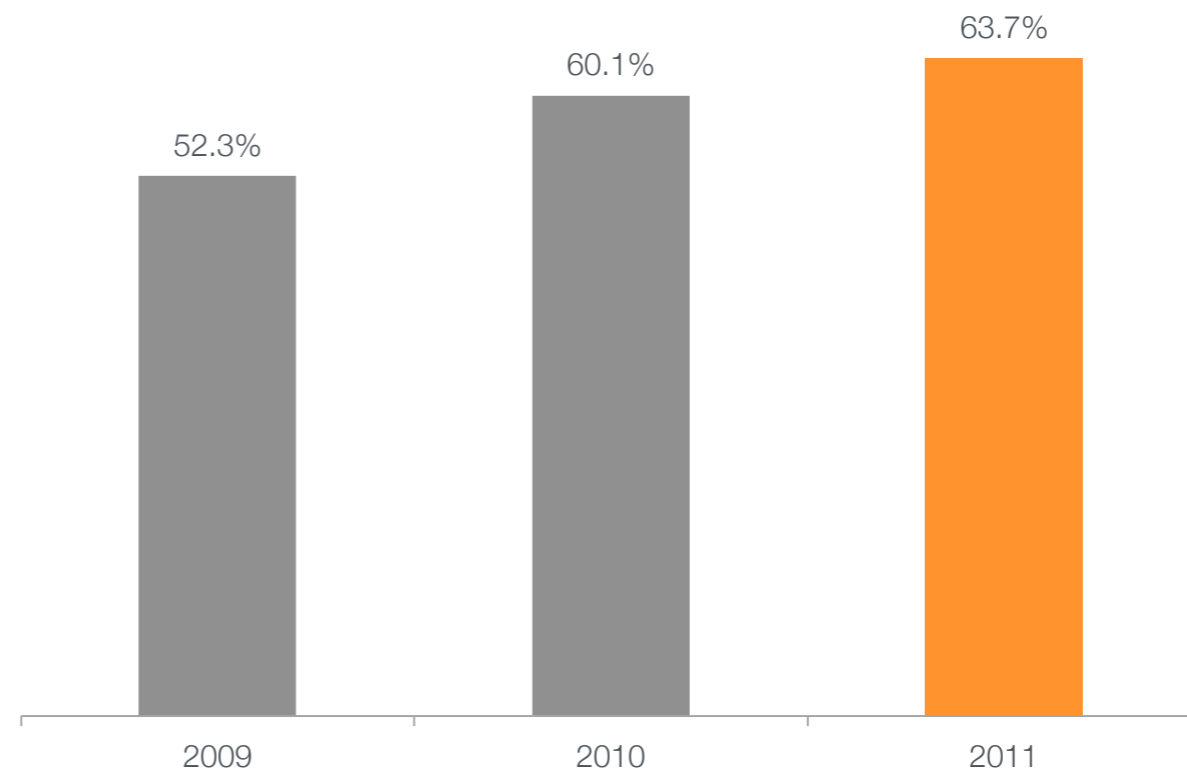


US SOCIAL NETWORK USER PENETRATION BY AGE

The Process

DID YOU KNOW?

Nearly 2/3 of US Internet users regularly use a social network.



SOURCE: EMARKETER, FEBRUARY 2011

The Process

DID YOU KNOW?

According to Google,
mobile web traffic will
surpass PC traffic
by 2013

The Process

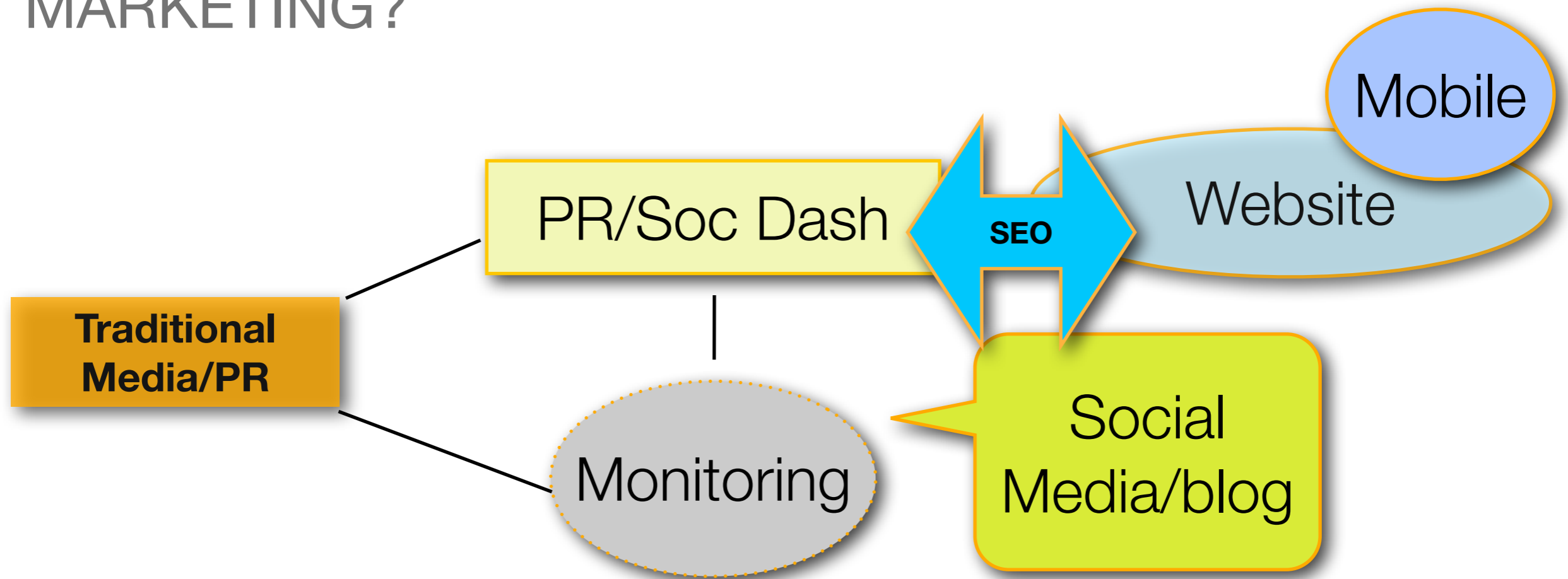
DID YOU KNOW?

1200+ U.S. Hospitals are
using Social Media

4000+ U.S. Hospital Social
Networking Sites
July 2011

The Process

- IS YOUR PR/SOCIAL MEDIA INTEGRATED WITH YOUR MARKETING?



The Process

The 10x Interactive Dash Quick Facts:

- A **digital & traditional** marketing approach, using the best of both;
- 10x healthcare marketing/PR professionals manage the process---our background means **we understand your business**
- Increase referrals** via community/physician relations
- We can manage the process or ... train you

The Process

The 10x Interactive Dash Quick Facts:

Customized for you--can include:

- Targeted PR-regional,community, trade, national
- Posting/blogging based on your messaging
- Monitoring
- Analytics
- SEO
- Integration with your web
- Integration with your marketing strategy

**"We can be
your in-house,
out-of-house
interactive
marketing
division"**

The Process

In short:

The 10x Interactive Dash Process
can bring more Awareness...

**MORE PATIENTS.
MORE PROFITABILITY.**

MORE PROFITABILITY
MORE PATIENTS

