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**Lancaster County Appoints 10-x Group to Conduct  
Economic/Workforce Development Analysis**

**(Greenville, SC, December 14, 2010)** Lancaster County, SC recently awarded the 10-x Group a contract to conduct a workforce and economic development analysis of the Lancaster County's industries, its available workforce-both skilled and unskilled and the organizations (and their systems and resources) responsible for providing training and skilled employees to fill available jobs.

Clemson University Research & Marketing Professor Dr. Charles Duke is partnering with 10-x on the project. A team began interviews this month and the focus groups and overall analysis are projected to be complete in early spring 2011. The 10-x Charlotte, NC office will be the base of operations for the projects.

*10-x Group is a Greenville, SC-based eight-year-old, woman-owned full-service marketing/public relations company. The company specializes in successful strategies and tactics in these areas: PR, integrated marketing, industry consulting/analysis, event management, creative, social media and media planning/buying. The group's focus is business-to-business, with emphasis on workforce/economic development, training/human resources and health care segments.*

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