



For Immediate Release

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10-x Partners with National Training Company for Workforce & Industry

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Workforce Training 10-x Group President Holly Rollins announced that the full-service marketing company will be increasing its workforce development side of the business. 10-x is partnering with the Houston Texas-based National Workforce Institute (NWI) on workforce projects where a full range of services are needed—marketing to workforce professional development and training.

NWI is a non-profit organization offering competency-based training and programs to ensure workforce professionals have the skills required to achieve excellence in their jobs. This approach allows workforce organizations to strategically focus their training and development resources, reduce cost and redundancy, and maintain a highly-skilled staff. Programs range from team building to how to serve the customers (job seekers) with career-readiness training, including online assessments and on-site workshops.

Industry Training Also, 10-x partners with Learning Designs Inc.

<http://www.learningdesigns.com>

—a sister company to NWI for a full range of industry training. From marketing to benchmarking strategies to training, 10-x is equipped more than ever to offer a well-rounded, one-stop package of services for workforce development organizations and industry,” said Rollins.

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About 10-x Group

<http://www.10-xgroup.com>

All of our clients get top billing and a highly personal touch by seasoned professionals. 10-x Group full-service marketing includes these niches: economic and workforce development, health care and business to business. President [Holly Rollins](#) and her veteran team of digital, design and corporate intelligent experts bring recognition and a high Return on Investment to all clients. [10-x capabilities](#)